Lisa M. Hanley, PhD

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QUALIFICATIONS SUMMARY

- Accomplished social impact professional with extensive experience in project management, research, and report writing, and event organization
- Strong track record managing multi-country research projects and delivering actionable insights and learnings for global organizations including UN Women, ILO, and major foundations
- Excellent communicator in both written and oral media with a strong publication record and experience presenting results at international conferences
- Expertise in monitoring and evaluation methods, including Outcome Harvesting, Most Significant Change (MSC), and GESI (Gender Equity & Social Inclusion)

PROFESSIONAL EXPERIENCE

Independent Research and Monitoring and Evaluation Consultant, 2019 -

- Research and monitoring and evaluation services for clients such as Women in Informal Employment: Globalizing and Organizing (WIEGO), Green Jobs Program and Global Initiative on Decent Jobs for Youth at the International Labour Organization (ILO), and Caribou Global
- Supported learning and insights for Caribou Global Mastercard Foundation STRIVE EU Program, including the annual report, Enabling innovators, empowering micro-businesses: A path to Europe's competitiveness
- Researched and wrote impact stories on WIEGO's work to support delegations of informal workers at the International Labour Conference (ILC); Brief summary of story, "We moved mountains: 7 winning strategies that influenced the ILC agenda"
- Developed a technical note on strengthening the entrepreneurship ecosystem for green youth entrepreneurs, launched at COP25, Growing Green - Fostering a Green Entrepreneurial Ecosystem for Youth, supported by the Citi Foundation
- Prepared slides and briefings for conferences and partners
- Wrote blogs and case studies for clients

Senior Social Impact Research Lead and External Consultant, 2022-2025
Impact Mapper, Remote

A consulting and software firm that supports donors, businesses, and nonprofits to track their impact and sustainability through impact reporting, advising, and proprietary software technology

- Conducted comprehensive research and authored detailed reports on innovative practices and lessons learned, providing valuable insights for clients on grant-related activities and outcomes
- Managed projects simultaneously from proposal writing to completion, ensuring alignment with client expectations
- Supported clients with theory of change design, monitoring, evaluation and learning, and data collection processes, as well as storytelling and impact assessment
- Tasks include development of case studies and reports, survey development and management, qualitative data collection and analysis, and workshop facilitation
- Testing and recommendations for Impact Mapper software, including AI coding and reports (grant management and analysis software)
- Contribute to business development, including proposal writing and budget development

- Clients included Porticus, DLA Piper Climate and Biodiversity Pro Bono Practice, Fund for Global Human Rights, Spotlight Initiative, UN Women, Women's Fund Fiji, Building Equity and Alignment for Environmental Justice (BEA), Catholic University of Lyon

Swiss International School, Friedrichshafen, 2017-2018
High School Teacher
- Taught History and Social Studies to grades 8-10

Zeppelin University, Friedrichshafen, Germany, 2011-2016
Postdoctoral Research Fellow and Academic Coordinator, Civil Society Center (CiSoC)
- Coordinated and managed the research project: International Research Network on Social Economic Empowerment (IRENE|SEE), funded by the Siemens Stiftung (Foundation), over € 1 million, focused on social entrepreneurship and impact investment
- Conceptualized and monitored research in four countries (Colombia, Kenya, Mexico and South Africa), including ecosystem mapping, survey development, writing, coordinating and editing publications
- (Co-) Organized and planned events in Kenya, Mexico City, Nairobi, and Washington, DC
- Oversaw the creation of a virtual graduate school for the research network composed of five universities in Colombia, Ethiopia, Mexico, South Africa, and Germany and supported South- South cooperation
- Managed a team of two doctoral students and 5-6 research assistants (BA/MA students)

The Woodrow Wilson International Center for Scholars, Washington D.C., USA, 2003-2005
Project Associate, Comparative Urban Studies Project (CUSP)
- Coordinated and managed $ 1 million, 4-year cooperative agreement with the Urban Programs Team at USAID, as well as other funds to support CUSP to bring together policymakers and urban researchers in a substantive discussion about cutting-edge urban issues
- Organized and facilitated international forums, discussion seminars, and working groups
- Prepared, coordinated, edited and contributed to conference proceedings and peer-reviewed publications
- Researched topics included youth and conflict, population and environment, poverty, health, migration, public service delivery, urban infrastructure, governance, decentralization, and municipal development
- Key international projects and conferences took place in Ecuador, India, Mozambique, and Senegal

Peace Corps*,* Municipality of Salama, Guatemala, 2001-2003
Municipal Development/Urban and Regional Planning Volunteer
- Created internal structures for project management and tracking, budgeting, and communication
- Developed and facilitated the award of contracts with the ILO (child labour in the broccoli sector) and EU (improvement of the urban water system); Salama was the first municipality in Latin America to obtain such funding through a direct contract)
- Facilitated workshops with Vice-Mayors and community leaders to promote participation in local government and create comprehensive development plans for the municipality
- Established a geographic information system (GIS) for the municipality
- Created municipal newsletters, brochures, and participatory budgeting processes to increase transparency

EDUCATION

Cornell University, Ithaca, Ph.D. in City and Regional Planning, 2010
Dissertation: *Urban Heritage Management: Linking Economic, Social, and Democratic Planning in the Historic Center of Quito, Ecuador*

The University of Texas, Austin, Master of Arts in Geography, 2000

George Washington University, Washington D.C., Bachelor of Arts, 1998
Major: International Affairs Minors: Geography and Spanish

SKILLS

Computer: Asana, Airtable, Slack, Canva, Impact Mapper (grants management and analysis software)
Languages: English (first), Spanish (fluent), German (intermediate, B2, Goethe Institute Quito and VHS München and Friedrichshafen), Quechua (2 semesters, The University of Texas)

FELLOWSHIPS AND RESEARCH GRANTS

- Fulbright Student (IIE/ Ecuador), 2007-2008
- Cornell University Sage Graduate School Fellowship, 2005 and 2008
- Einaudi Center, Cornell University Summer Travel Grant (Spain), 2005
- Ford Foundation Social Science Research Grant (Ecuador), 1999
- Tinker Foundation Travel Grant (Ecuador and Spain), 1999 and 2005

TEACHING EXPERIENCE

Zeppelin University, Friedrichshafen Germany 2011-2016
- Managing Services in Developing Countries (nominated Best BA Course); Political Economy of International Development Administration (nominated Best BA Course); Social Entrepreneurship Seminar; Dynamics of Urbanization; Field Course on Urbanization at Berlin Campus; Doctoral Research Seminar (co-taught with Prof. Dr. Stephan A. Jansen)

FLACSO, Quito, Ecuador 1999; 2007-2008
Associated Researcher, Department for the Studies of the City
- Guest lecturer on urban planning, external thesis reviewer

Cornell University, Ithaca, USA 2005-2007
Teaching Assistant, Department of City and Regional Planning
- The Global City, The American City

University of Texas, Austin, USA 1998-2000
Teaching Assistant, Department of Geography
- Introduction to Cartography, Introduction to Human Geography, Introduction to Computing in Geography I & II, Introduction to Physical Geography

SELECTED PUBLICATIONS

Hanley, L. and J. Shulist (2025). Enabling innovators, empowering micro-businesses: A path to Europe's competitiveness. Caribou Digital and Mastercard Center for Inclusive Growth.

Pittman, A., M. Servidio, D. Hariharan, G. Veluz, L. Hanley and N. Yu. (2024). Ending Violence Against Women & Girls Spotlight Initiative Compendium of Innovative and Good Practices and Lessons Learned. Spotlight Initiative: Initiated by the European Union and the United Nations.

Pittman, A., L. Hanley, M. Moro-Coco, G. Veluz and M. Servidio. (2023). The Key to Change: Women's Movement Building and the SDGs. Impact Mapper.

Hanley, L., C. Ham & D. Solana. (2020). Growing Green - Fostering a Green Entrepreneurial Ecosystem for Youth. International Labour Organization: Geneva.

Hanley, L., A. Wachner, & T. Weiss. (2016). The Role of Social Investors in Developing and Emerging Economies (pp. 653-671) in *the Routledge Handbook of Social and Sustainable Finance* (ed.) Othmar Lehner. Routledge.

Hanley, L., A. Wachner, & T. Weiss. (2015). *Taking the Pulse of the Social Enterprise Landscape in Developing and Emerging Economies: Insights from Colombia, Mexico, Kenya, and South Africa*. Friedrichshafen & Munich: Zeppelin University & Siemens Stiftung.

Hanley, L., Ruble, B., & Garland, A. (Eds.). (2008). *Immigration and Integration in Urban Communities*. Johns Hopkins University Press

Full publication list available upon request